Appl. No. 10/646,149 Amdt. dated October 25, 2006 Reply to Office Action of July 26, 2006

## REMARKS/ARGUMENTS

Claims 1-15 and 24 are pending in this application. Claims 16-23 were restricted and withdrawn by the Examiner, and accordingly have been canceled.

New claim 24. New claim 24 explicitly sets forth that the menu items displayed in response to movement in a first direction include one of channel and volume. It further sets forth that movement in a second direction displays one of the channel number and the amount of volume.

## Schein

Claims 1-4, 7-10 and 12-15 were rejected as anticipated by Schein (6,075,575). Schein shows a remote control with a scrolling roller 20, left/right buttons 32, 34, and directional buttons 40. It also shows separate volume up/down and channel up/down buttons (see Fig. 1).

Schein does show a roller 20, which the office action characterizes as a pointing device, which selects among items in a menu by movement in a first direction (up/down). However, it does not show the element of claim 1 of "to select an aspect of a selected menu item in response to a signal generated which corresponds to motion by the operator on said pointing device in the second direction." In fact, there is no movement in a second direction (left/right) by the roller. If the up and down are considered the two directions, this does not both select a menu item in one direction, and select an aspect of the menu item in a second direction. Rather, the same function is performed in both directions (selecting a menu item). Schein does not show, for example, moving the roller to select the category of "channels" in one direction, then moving the roller to select a particular channel in the other direction. All the claims are not shown by Schein for this reason.

Accordingly, the claims are not anticipated by Schein.

New claim is similar to claim 1, but specifically states that movement in a first direction can select one of channels and volume, and movement in the other direction can select one of channel number and amount of volume. As noted above, this is not shown by Schein. Also, it is noted that Schen shows separate volume and channel up/down buttons as can be seen in Fig. 1. Thus, even though Schein had a roller, Schein did not think of using this roller to

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control the channels or volume. An obvious reason for this is that the roller only moves up and down, and thus could not provide the functionality provided by the present invention.

The remaining claims, rejected as obvious in view of Schein and Lee, are not shown or suggested for the same reasons.

The undersigned requests a telephone conference prior to a final office action as the most expeditious way to explain Schein and the invention, if this amendment doesn't result in a notice of allowance.

## CONCLUSION

In view of the foregoing, Applicants believe all claims now pending in this Application are in condition for allowance. The issuance of a formal Notice of Allowance at an early date is respectfully requested.

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 415-576-0200.

Respectfully submitted

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